



Attention Local Businesses:

Fairview Park Recreation Department (FPRD) is seeking your business to partner with us in an innovative sponsorship and advertising platform. The attached packet will outline the specifics of what we have to offer for advertising space and community outreach in regards to athletics. We have a unique avenue for your group to place its brand in the Fairview Park Community and close surrounding cities.

Our most visible assets are the Gemini Center, a 93,000 square foot recreation facility, and the multiple community outdoor athletic complexes. Several of our youth sports programs are part of collaborative leagues that are run in conjunction with other west side communities so the reach expands past the borders of Fairview Park. Our numerous community events throughout the year are another way to reach out to the local community.

It is our hope to establish a partnership with your business that will suit your marketing and community outreach goals as well as help subsidize our recreation department programs and event offerings.

Please look over the attached information and let me know if you have any questions. We know that there will be the perfect fit between your business and the Fairview Park Recreation Department!

Sincerely,

Kerry Kemp

Recreation Director
Fairview Park Recreation Department
440-356-4444 x 105
kerry.kemp@fairviewpark.org

The City of Fairview Park Recreation Department is responsible for roughly 70 acres of parkland and athletic field space. The department also oversees recreational and sport activities for the youth, adults, and seniors of the Fairview Park community.

Fairview Park Stadium & Athletic Complex:

Fairview Park Stadium and Athletic Complex serves as the city’s and school’s multi-sport facility. The facility houses 1 full size turf football field and running track, 1 grass practice field, and 2 little league baseball diamonds. The football field is used for Fairview High School Athletic events as well as FPRD community recreation events year round. The baseball diamonds house FPRD youth baseball and softball leagues in the summer months.

- Average number of visitors/members per day 75
- Estimated number of visitors/members per year 30,000
- Estimated number of programs ran here yearly 40

Bohlken Park Athletic Complex:

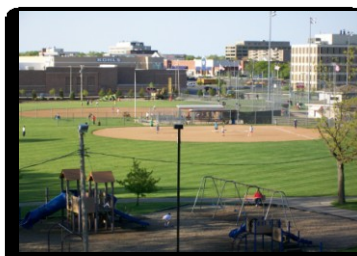
Bohlken Park is home to 5 baseball and softball diamonds. Diamond #1 is fully fenced in with a grass infield and is lit for upper level baseball and high school play. Fairview High school uses the diamonds for scholastic baseball and softball from Middle School through 12th Grade. The fields are also used by the city for youth and adult leagues and tournaments throughout the year as well for ages eight through adult.

- Average number of visitors per day (Summer) 300
- Estimated number of visitors per year (Summer) 25,000

Gemini Center Gymnasiums:

The Gemini Center is home to 2 full size basketball courts lined for basketball and volleyball in our Main Gym and a Multipurpose Gym with multi use rubberized floor. The Multipurpose Gym is lined for soccer and volleyball and contains a drop-down batting cage net. Several youth and adult programs call these gyms home, namely youth and adult basketball and volleyball as well as several fitness and leisure programs throughout the year.

- Average number of visitors per day 200
- Estimated number of visitors per year 75,000





Adult Sports:

The Fairview Park Recreation Department provides adult sports leagues and tournaments throughout the year. Adult leagues include men’s, women’s, & co-ed softball, co-ed volleyball, and men’s basketball. Adult sports programs are offered through the Fairview Park Recreation Department.

- | | |
|---|--------|
| • Average number of visitors/players per day | 150 |
| • Estimated number of visitors/players per year | 15,000 |
| • Tournament visitors/players per year | 5,000 |

Adult Sports League Locations:

- Softball – Offered at Bohlken Park Athletic Complex
- Volleyball- Offered at The Gemini Center
- Basketball- Offered at The Gemini Center

Youth Sports:

Fairview Park youth sports programs serviced **3,500** participants last year. FPRD sponsors the following sports: baseball (4yrs-15yrs old), softball (6yrs-15yrs old), soccer (4yrs-8yrs old), youth basketball (6yrs-14yrs old), co-ed volleyball (7yrs-12yrs old). Also during the summer and spring break, FPRD will organize and run several sport camps.

- | | |
|---|--------|
| • Average number of visitors/players per day/sport | 300 |
| • Estimated number of visitors/players per year FY 12 | 65,000 |
| • Tournament visitors/players per year | 4,500 |

Youth Sports League Locations:

- Soccer- Offered Fall/Spring at Bohlken Park Athletic Complex (Fall) and Fairview Stadium (Spring)
- Basketball-Offered Winter at The Gemini Center Gymnasium
- Baseball- Offered Spring / Summer at Bohlken Park Athletic Complex and Fairview Stadium
- Softball- Offered Spring / Summer at Bohlken Park Athletic Complex and Fairview Stadium
- Volleyball- Offered Fall / Spring at The Gemini Center
- Flag Football – Offered Fall / Spring at Fairview Park Stadium

****Basketball, Baseball, Softball, and Flag Football for certain ages are combined with other communities so team sponsors will receive the benefit of exposure in close surrounding cities.****

The Fan Sponsor: Youth Sports Team

\$150 per season

Benefits of "The Fan" sponsorship which includes one (1) Youth Sports Team

- Sponsor one adult/youth sport team, to include your company's name on jerseys
- Sponsor plaque for your office & company name recognition on the Athletics Division website during season

Multi-Team Sponsor: Youth Sports Team

\$300 per season

Benefits of Multi-Team Sponsorship which includes two (2) Youth Sports Teams:

- Opportunity to give promotional items/coupons to youth participants
- Company name printed on team jerseys
- Sponsor plaque for your office & company name recognition on the Athletics Division website during season

Gemini Center Banner Sponsor

\$1,200 annually

- Display 4'x 8' banner with company name/ logo year round in either the Main Gym or Aquatics Center of the Gemini Center
- Company name/logo of choice on parks and recreation website

Sports League Sponsor

\$1,500 annually

Benefits of a Sports League Sponsor:

- Sponsor sports league with your Company logo on youth league shirts of your choice
- Display 4'x 8' banner and promotional items at appropriate sport fields and athletic complexes
- Sponsor name on program marketing items and league schedules
- Company name recognition on the Athletics Division and Recreation website and recreation guide (4) times per year

Athletic Sports Complex Sponsor:

\$2,700 annually

This sponsorship allows for two (2) 4x8 banners or decals to be displayed at the athletic facilities of your choice (based on availability)

- Company name/logo of choice on parks and recreation website and recreation guide (4) guides per year.
- Company included in all sports-related marketing flyers for leagues, camps, and clinics

Facility Naming Rights:

Contact for Details

FPRD periodically solicits for naming rights of our community athletic and parks facilities. If you would like more information regarding these options please contact Kerry Kemp @ kerry.kemp@fairviewpark.org.



Gemini Center Sponsorships 2020

**Mail this form with check payable to:
Fairview Park Recreation Department
21225 Lorain Rd. Fairview Park, OH 44126**

Company/Organization Name: _____

Company Address: _____

Contact Person: _____ **Phone:** _____

Email: _____

Sponsor Signature: _____ **Date:** _____

Package Selected: _____

Total Amount Donated \$ _____

Credit Card Option:

Card Type: _____

Card Number: _____ **Expiration Date:** _____

3 DIGIT SECURITY CODE: _____

Credit Card payments can also be made by phone by calling Danielle Danburg at 440-356-4444 x 102

Sponsors will provide logos, if necessary, to the Fairview Park Recreation Department . If requested, banners will be given to the sponsors at the end of the contract . The Fairview Park Recreation Department determines the availability of banner locations. The Recreation Director has the right to refuse any banner or sign. Advertising specific products or political messages will not be accepted. Available space is limited. FPRD will contact the sponsoring organization to secure details of logo preference and color choices/option.

Please direct all questions and email submissions to:

KERRY KEMP, RECREATION DIRECTOR
FAIRVIEW PARK RECREATION DEPARTMENT
440-356-4444 X 105
kerry.kemp@fairviewpark.org