

Attention Local Businesses!

Fairview Park Recreation Department (FPRD) is seeking your business to partner with us in an innovative sponsorship and advertising platform. The attached packet will outline the specifics of what we have to offer for advertising space and community outreach in regards to athletics and special events. We have a unique avenue for your group to place its brand in the Fairview Park Community and close surrounding cities.

Our most visible assets are the Gemini Center, a 93,000 square foot recreation facility, and the multiple community outdoor athletic complexes. Several of our youth sports programs are part of collaborative leagues that are run in conjunction with other west side communities so the reach expands past the borders of Fairview Park. Our numerous community events throughout the year are another way to reach out to the local community.

It is our hope to establish a partnership with your business that will suit your marketing and community outreach goals as well as help subsidize our recreation department programs and event offerings.

We know that there will be the perfect fit between your business and the Fairview Park Recreation Department!

The City of Fairview Park Recreation Department is responsible for roughly 70 acres of parkland and athletic field space. The department also oversees recreational and sport activities for the youth, adults, and seniors of the Fairview Park community.

**Fairview Park Stadium & Athletic Complex:**

Fairview Park Stadium and Athletic Complex serves as the city’s and school’s multi-sport facility. The facility houses 1 full size turf football field and running track, 1 grass practice field, and 2 little league baseball diamonds. The football field is used for Fairview High School Athletic events as well as FPRD community recreation events year round. The baseball diamonds house FPRD youth baseball and softball leagues in the summer months.

- Average number of visitors/members per day 75
- Estimated number of visitors/members per year 30,000
- Estimated number of programs ran here yearly 40

**Bohlken Park Athletic Complex:**

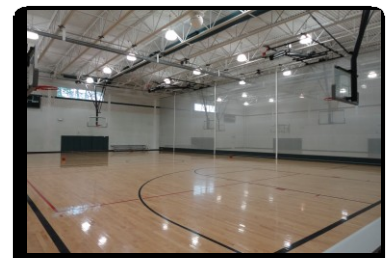
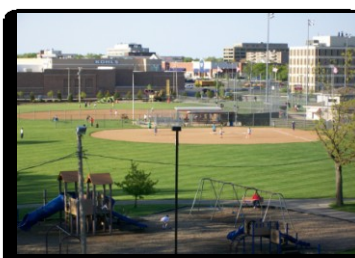
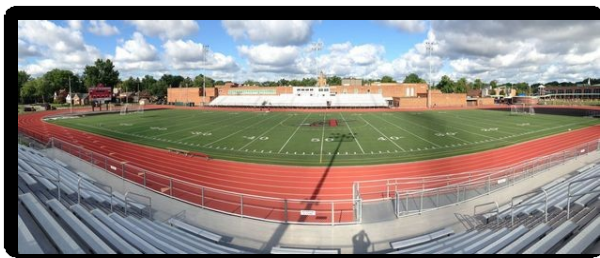
Bohlken Park is home to 5 baseball and softball diamonds. Diamond #1 is fully fenced in with a grass infield and is lit for upper level baseball and high school play. Fairview High school uses the diamonds for scholastic baseball and softball from Middle School through 12<sup>th</sup> Grade. The fields are also used by the city for youth and adult leagues and tournaments throughout the year as well for ages eight through adult.

- Average number of visitors per day (Summer) 300
- Estimated number of visitors per year (Summer) 25,000

**Gemini Center Gymnasiums:**

The Gemini Center is home to 2 full size basketball courts lined for basketball and volleyball in our Main Gym and a Multipurpose Gym with multi use rubberized floor. The Multipurpose Gym is lined for soccer and volleyball and contains a drop-down batting cage net. Several youth and adult programs call these gyms home, namely youth and adult basketball and volleyball as well as several fitness and leisure programs throughout the year.

- Average number of visitors per day 200
- Estimated number of visitors per year 75,000





### Adult Sports:

The Fairview Park Recreation Department provides adult sports leagues and tournaments throughout the year. Adult leagues include men's, women's, & co-ed softball and men's basketball. Adult sports programs are offered through the Fairview Park Recreation Department.

### Adult Sports League Locations:

- Softball – Offered at Bohlken Park Athletic Complex
- Basketball- Offered at The Gemini Center

### Youth Sports:

Fairview Park youth sports programs serviced **more than 7,000** participants last year. FPRD sponsors the following sports: baseball (4yrs-15yrs old), softball (6yrs-15yrs old), soccer (4yrs-8yrs old), youth basketball (6yrs-14yrs old), co-ed volleyball (7yrs-12yrs old). Also during the summer and spring break, FPRD will organize and run several sport camps.

### Youth Sports League Locations:

- Soccer- Offered Fall/Spring at Bohlken Park Athletic Complex (Fall) and Fairview Stadium (Spring)
- Basketball-Offered Winter at The Gemini Center Gymnasium
- Baseball- Offered Spring / Summer at Bohlken Park Athletic Complex and Fairview Stadium
- Softball- Offered Spring / Summer at Bohlken Park Athletic Complex and Fairview Stadium
- Volleyball- Offered Fall / Spring at The Gemini Center
- Flag Football – Offered Fall / Spring at Fairview Park Stadium
- Tackle Football - Offered Fall / Spring at Bohlken Park Athletic Complex and Fairview Stadium

**\*\*Basketball, Baseball, Softball, and Tackle/Flag Football for certain ages are combined with other communities so team sponsors will receive the benefit of exposure in close surrounding cities.\*\***

### **The Fan Sponsor: Youth Sports Team**

**\$200 per season**

Benefits of "The Fan" sponsorship which includes one (1) Youth Sports Team

- Sponsor one adult/youth sport team, to include your company's name on jerseys
- Sponsor plaque for your office & company name recognition on the Athletics Division website during season

### **Multi-Team Sponsor: Youth Sports Team**

**\$350 per season**

Benefits of Multi-Team Sponsorship which includes two (2) Youth Sports Teams:

- Opportunity to give promotional items/coupons to youth participants
- Company name printed on team jerseys
- Sponsor plaque for your office & company name recognition on the Athletics Division website during season

### **Gemini Center Banner Sponsor**

**\$1,200 annually**

- Display 4'x 8' banner with company name/ logo year round in either the Main Gym or Aquatics Center of the Gemini Center
- Company name/logo of choice on parks and recreation website

### **Sports League Sponsor**

**\$1,500 annually**

Benefits of a Sports League Sponsor:

- Sponsor sports league with your Company logo on youth league shirts of your choice
- Display 4'x 8' banner and promotional items at appropriate sport fields and athletic complexes
- Sponsor name on program marketing items and league schedules
- Company name recognition on the Athletics Division and Recreation website and recreation guide (4) times per year

### **Athletic Sports Complex Sponsor:**

**\$2,700 annually**

This sponsorship allows for two (2) 4x8 banners or decals to be displayed at the athletic facilities of your choice (based on availability)

- Company name/logo of choice on parks and recreation website and recreation guide (4) guides per year.
- Company included in all sports-related marketing flyers for leagues, camps, and clinics

### **Facility Naming Rights:**

**Contact for Details**

FPRD periodically solicits for naming rights of our community athletic and parks facilities. If you would like more information regarding these options please contact Kerry Kemp @

[kerry.kemp@fairviewpark.org](mailto:kerry.kemp@fairviewpark.org).

## Community & Special Events:

One excellent feature of our city is community activities, and this allows everyone to get involved. Through our community involvement programs citizens have the opportunity to help their city reach new heights by becoming a volunteer. The Parks and Recreation Department collaborates with several organizations to make these special events happen within the city for our stakeholders.

- Average number of special events per year - 10
- Average total number of participants per year - 5,000+
- Yearly Events include Ice Cream Social with the Easter Bunny, Summer Outdoor Movies, Touch a Truck, Safety Town, Winterfest and many more.



## FPRD Special Events may include for 2022-2023:

Rec the Halls Holiday Boutique	November 5
Gobble Wobble Race	November 19
Winterfest	November 27
Visit to Who-ville	December 6 & 7
Take Home Cookie Decorating	December 16
Princess Party	TBD
Ice Cream with the Easter	TBD
Bunny FPRD Movie Nights	TBD
Safety Town	TBD
Adapted Safety Town	TBD
Touch A Truck	TBD
Fall Movie Night	TBD

\*\*Other events may be added periodically. Please check [www.fairviewparkrec.com](http://www.fairviewparkrec.com) for updated information.\*\*



## Special Event Sponsorship Opportunities

**\*\*FPRD is seeking Title Sponsors for each event in addition to the opportunities below. If your organization is interested in pursuing this option please contact us to discuss the options for your preferred event.\*\***

### **Primary Sponsor Recognition at Event** **\$1,000 per event**

#### **Signage & Event Recognition**

- One (1) 4' x 8' custom banner with sponsor's name and company logo will be prominently displayed at the event (Banner provided by FPRD.)
- One (1) 10' x 10' canopy with table and two chairs will be provided at the event for sponsor to distribute information about their company (if desired)
- Company logo will appear on all printed materials for the event (submission deadlines apply).
- Verbal recognition of sponsorship at event

#### **Online Recognition**

- Company logo and a link to their website on Special Event page of City website
- A link to the sponsor's Facebook or web page will be posted on the FPRD Facebook page

#### **Print Recognition**

- Inclusion in "Thank You to our Sponsors" page of both the Winter/Spring & Summer/Fall City Newsletters, e-mailed to over 4,000 households (submission deadlines apply)
- Inclusion in all press releases sent to print, radio, and TV two weeks prior to each event

#### **VIP Benefits**

- Free week Gemini Center guest pass for two (2) employees or members of the sponsoring organization

### **Associate Sponsor Recognition at Event** **\$500 per event**

#### **Signage & Event Recognition**

- One (1) 4' x 8' custom banner with sponsor's name and company logo will be prominently displayed at the event. (Banner provided by Sponsor)
- Company logo will appear on all printed materials for the event (submission deadlines apply).
- Verbal recognition of sponsorship at event

#### **Online Recognition**

- Company logo and a link to their website on Special Event page of City website
- A link to the sponsor's Facebook or web page will be posted on the FPRD Facebook page (if applicable)

#### **Print Recognition**

- Inclusion in "Thank You to our Sponsors" page of both the Winter/Spring & Summer/Fall City Newsletters (submission deadlines apply)

## **Auxiliary Sponsor Recognition at Event**

**\$250 per event**

### **Event Recognition**

- Verbal recognition of sponsorship at event

### **Online Recognition**

- Company logo and a link to their website on Special Event page of City website
- A link to the sponsor's Facebook web page will be posted on the FPRD Facebook page (if applicable)

### **Print Recognition**

- Inclusion in "Thank You to our Sponsors" page of both the Winter/Spring & Summer/Fall City Newsletters, e-mailed to over 4,000 households (submission deadlines apply)

## **Donor Sponsor Recognition**

**\$100 per event**

### **Online Recognition**

- A link to the sponsor's Facebook or web page will be posted on the FPRD Facebook page (if applicable)

### **Print Recognition**

- Inclusion in "Thank You to our Sponsors" page of both the Winter/Spring & Summer/Fall City Newsletters, e-mailed to over 4,000 households (submission deadlines apply)

## **Friends of FPRD**

**\$25-\$99 per event**

### **Friends of FPRD Recognition**

- Any individual person or organization, who wishes to support a special event by making a donation, will be recognized through our online special event page and on-site event materials. We truly appreciate any support you are willing to offer.



## Gemini Center Sponsorships 2022-23

Upon completion, print & mail this form with check payable to:  
Fairview Park Recreation Department  
21225 Lorain Rd. Fairview Park, OH 44126

**Company/Organization Name:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Package(s) Selected (Please Select):**

**ATHLETICS:**

- The Fan Sponsor: \$200/season*
- Multi-Team Sponsor: \$350/season*
- Gemini Center Banner: \$1,200/year*
- Sports League: \$1,500/year*
- Athletic Sports Complex: \$2,700/year*

**SPECIAL EVENTS:**

- Primary Event Sponsor: \$1,000/event*
- Associate Event Sponsor: \$500/event*
- Auxiliary Event Sponsor: \$250/event*
- Donor Sponsor Recognition: \$100/event*
- Friends of FPRD: \$25-\$99/event*

**Total Amount Donated \$** \_\_\_\_\_

**Credit Card Option:**

**Card Type:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**3 DIGIT SECURITY CODE:** \_\_\_\_\_

**\*\*Credit Card payments can also be made by phone by calling Danielle Danburg at 440-356-4444 x 102\*\***

Sponsors will provide logos, if necessary, to the Fairview Park Recreation Department . If requested, banners will be given to the sponsors at the end of the contract . The Fairview Park Recreation Department determines the availability of banner locations. The Recreation Director has the right to refuse any banner or sign. Advertising specific products or political messages will not be accepted. Available space is limited. FPRD will contact the sponsoring organization to secure details of logo preference and color choices/option.

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**Please direct all questions and email submissions to:**

DANIELLE DANBURG, PROGRAM COORDINATOR  
FAIRVIEW PARK RECREATION DEPARTMENT  
440-356-4444 X 102

[danielle.danburg@fairviewpark.org](mailto:danielle.danburg@fairviewpark.org)